

ART-IQ PRIVATE CLIENT · INTELLIGENCE ARCHITECTURE

SAMPLE DELIVERABLES & Intelligence Output

Proprietary Market Architecture for Private Clients

CONTEXT

The public art market operates on lagging signals: auction results published weeks after the hammer falls, gallery press releases written to move inventory, and institutional endorsements that arrive 18-36 months after serious collectors have already positioned. By the time information is public, the arbitrage is closed.

ART-IQ Private Clients receive bespoke, quantitative intelligence before the market moves. The following pages are redacted excerpts from actual intelligence deployments — with client identifiers removed and specific figures adjusted by +/- 15% to protect confidential acquisition strategies.

WHAT THIS DOCUMENT CONTAINS

01

ANOMALY DOSSIER

Single-artist deep-dive.
Deployed pre-acquisition
for \$100K+ decisions.

02

INSTITUTIONAL FAIR SCAN

Pre-fair intelligence brief.
Deployed 48 hrs before
VIP preview opens.

03

ENGAGEMENT PROTOCOL

How Private Client access
works. Retainer vs.
per-dossier commission.

*"The private market moves 18-36 months before institutions.
Collectors who read structural signals — gallery tier, network density,
secondary market timing, price trajectory — acquire at a fraction of
future value. ART-IQ encodes that intelligence into a repeatable brief."*

— ART-IQ Intelligence Framework

DATA QUALITY STANDARD — APPLIED TO EVERY DELIVERABLE

LOW

< 4/8 VERIFIED
Directional only.

MEDIUM

4-6/8 VERIFIED
Actionable with noted gaps.

HIGH

7-8/8 VERIFIED
Full acquisition conviction.

DELIVERABLE 01

The Anomaly & Velocity Dossier

Deployed when a client is considering a \$100,000+ acquisition of an emerging or mid-career artist.

COMMAND DASHBOARD — REDACTED EXTRACT

ASSET	[Confidential Family Office — Artist ID: ESP-81-F]	ARBITRAGE STATUS	CLOSING — Est. 12-18 Mo	PATTERNS
MARKET PHASE	Momentum → Expansion	CONVICTION	HIGH	[W-01] WHISPER GRAPH
ACTION	BUY SELECTIVELY	DATA QUALITY	6/8 VERIFIED — [W-02] INST. DELAY	
ENTRY WINDOW	NOW — Window A Active	LIFE FLAG	NOT ACTIVE — D9 Stable	[W-03] PARTIAL [W-06] SPATIAL VAC.

ARBITRAGE ANALYSIS

POSITION	CURRENT PRICE	FAIR VALUE (EST.)	GAP	STATUS
Primary mkt — 140x183cm canvas	\$25,000 — \$40,000	\$55,000 — \$75,000	+60-80%	OPEN
Secondary floor — Day sales	\$30,000 — \$60,000	\$65,000 — \$90,000	+30-50%	OPEN
Ceiling proof (major auction 2021)	\$550,000 realized	Entry at \$35K	~15x	CEILING PROVEN

DUAL SCORE ARCHITECTURE — ARS + COLLECTOR INTELLIGENCE

72 /100

MOMENTUM PHASE
ART-IQ ARS SCORE

D1 Visual Identity	<div style="width: 85%;"></div>	85
D2 Institutional Signal	<div style="width: 58%;"></div>	58
D3 Relational Capital	<div style="width: 70%;"></div>	70
D4 Digital Metrics	<div style="width: 52%;"></div>	52
D5 Primary Mkt Infrastructure	<div style="width: 62%;"></div>	62
D6 Secondary Market	<div style="width: 68%;"></div>	68
D7 Monumental Scale	<div style="width: 65%;"></div>	65
D8 Studio Discipline	<div style="width: 75%;"></div>	75
D9 Personal Base	<div style="width: 72%;"></div>	72

73 /100

STRONG SIGNAL
COLLECTOR INTELLIGENCE SCORE

M1 Visual Identity Lock	<div style="width: 82%;"></div>	82
M2 Cultural Tension	<div style="width: 75%;"></div>	75
M3 Early Collector Interest	<div style="width: 70%;"></div>	70
M4 Gallery Level	<div style="width: 65%;"></div>	65
M5 Institutional Gap	<div style="width: 72%;"></div>	72
M6 Price vs Trajectory	<div style="width: 65%;"></div>	65
M7 Spatial Scalability	<div style="width: 60%;"></div>	60
M8 Narrative Strength	<div style="width: 78%;"></div>	78

POSITION THESIS — INTELLIGENCE SUMMARY

The Pricing Anomaly:

The subject is a visually locked, self-taught figurative painter whose comics-and-anatomy lineage is clearing international day sales while primary market pricing has not caught up. A Confidential Family Office — among the first and most significant collectors of Haring and Basquiat — acquired this work and provided a solo institutional venue on the same wall as Haring (2017) and Scharf (2019). The subject is the first artist of their nationality in that sequence. That imprimatur has not been reflected in primary or secondary pricing.

The Velocity Signal:

The ceiling proof: a 2021 major Asian auction realized 6x the upper estimate — evidence of suppressed international demand with no consistent supply channel. The London day-sale floor understates the real-value ceiling by a material margin. The trade: acquire at the floor, capture the ceiling. The distance between \$30,000-\$60,000 (current secondary floor) and \$550,000 (documented ceiling) is where the position lives.

DELIVERABLE 02

The Institutional Fair Scan

Deployed 48 hours before VIP preview at Tier-1 fairs. Identifies mispriced assets matching the client's specific DNA.

MARKET CONTEXT — THE FIELD BEFORE YOU WALK IN

\$59.6BGlobal art sales 2025
+4% YoY**+30%**Works above \$10M at auction
Growth concentrated at top**21**New fair participants
290 galleries · 43 countries**OPEN**Entry window status
Middle market still forming

Methodology: ART-IQ scans all available works against the client's specific acquisition DNA — visual vocabulary, price ceiling, geographic mandate, and collector profile — to surface the highest-signal entries before the crowd arrives.

TOP OPPORTUNITIES — RANKED BY COLLECTOR SIGNAL CONVERGENCE

01 PRECIOUS OKOYOMON

Galerie Buchholz — NY / Berlin / Cologne | Est. \$15,000 – \$80,000

[W-01 WHISPER GRAPH]**[W-02 INST. DELAY]**

Whitney Biennial + Kunsthaus Bregenz + Art Basel Awards — 3 independent institutional signals from 3 geographies within 6 months. Textbook Whisper Graph. Private market active. Museum acquisitions not yet landed. Gallery infrastructure (Buchholz) is real. This is a global infrastructure play at emerging prices.

72 /100

STRONG SIGNAL — BUY SELECT

02 ARTIST ID: GBR/UZB-[REDACTED]

London + Central Asia — First major awards medal | Est. \$8,000 – \$45,000

[W-05 INVISIBLE GEM]**[GEO-04 DIASPORA]**

Soviet-era training meets Central Asian textile vocabulary at London gallery level. Cultural friction between origin and execution is explicit and legible. First major international platform signal received. Diaspora collector base entirely untapped by Western galleries — GEO-04 fires. First-mover window.

68 /100

STRONG SIGNAL — BUY SELECT

03 ARTIST ID: FRA-[REDACTED]

Paris — gallery affiliation accelerating post-award | Est. \$5,000 – \$30,000

[W-05 INVISIBLE GEM]**[W-02 INST. DELAY]**

Born 1997. Youngest in awards cohort. Lime + clay sculpture with Senegalese roots processed through Parisian gallery language — Collector cultural tension present. Materials scale to architectural format. Gallery infrastructure will accelerate over 6-12 months as award credential converts.

64 /100

WATCH LIST — Position 6-12 Month

SIGNAL SUMMARY

UNDERVALUED SIGNAL CLUSTER — ACT BEFORE FAIR CLOSSES

Artist ID 01 (Buchholz)	Est. +40-60%	NOW
Artist ID 02 (London/Central Asia)	Est. +30-50%	NOW / CLOSING
Artist ID 03 (Paris)	Est. +25-40%	NOW

OVERHYPED ZONE — LET THE CORRECTION COME

Fair debut gallery (Manila)
W-07: Price ceiling pre-floor. → WAIT 1 AUCTION
Expanded sector (Premiere)
10->17 presentations = noise. → EVALUATE EACH

DELIVERABLE 03

Retain ART-IQ Intelligence

These dossiers are not available to the public. Access is by introduction or direct inquiry to the Lead Architect.

Why These Reports Are Not Public

Intelligence that is widely distributed stops being intelligence. Every ART-IQ brief is produced for a specific client mandate. Distributing it publicly would close the arbitrage windows it identifies within hours.

ENGAGEMENT MODELS

PRIVATE CLIENT

MODEL A

Per-Dossier Commission

Commissioned per artist or per fair.
No ongoing commitment required.

Single-Artist Anomaly Dossier

Format D — Full Collector Mode

Institutional Fair Scan

Pre-VIP delivery, client mandate-filtered

Quick Score + Pattern Read

Format B — Directional brief

Re-Analysis (Delta Tracking)

Format G — position monitoring

Artist Comparison

Format F — two-asset side-by-side

MODEL B

Monthly Intelligence Retainer

Ongoing intelligence architecture.
Built around your collection mandate.

DNA Mapping Session

Mandate definition — one-time onboarding

Monthly Retainer Intelligence

Fair scans + artist monitoring + alerts

Whisper Graph Alerts

Real-time notification when W-01 fires

Custom AI Agent Deployment

Mandate-calibrated, exclusive to client

Quarterly Portfolio Review

Full delta re-analysis of all positions

ONBOARDING PROCESS — PRIVATE CLIENT ARCHITECTURE

01

Inquiry

Direct contact to Lead Architect. No forms.
Response within 24 hours for qualified inquiries.

02

DNA Mapping

60-minute mandate conversation. Collect thesis, risk profile, acquisition DNA definition.

03

Architecture Proposal

Bespoke engagement structure delivered 72 hours post-call. Retainer or per-dossier.

04

Intelligence Deployment

First brief delivered. Agents calibrated. Monitoring protocols activated.

PRIVATE CLIENT INQUIRY

Begin the DNA Mapping Conversation

These dossiers are not available through a form or a subscription. Intelligence that matters requires a conversation first. Contact the Lead Architect directly:

private@artiq.click

www.artiq.click/private

Referral preferred. Limited capacity. Access by introduction when available.